## MuseuMap. The aggregation service of Hungarian museums

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In addition to the traditional ways of accessing to analogue, stationary, often unique cultural heritage, new, previously unknown communication channels are available to the intermediaries of cultural heritage. The information society has created a technological set of conditions and has changed in attitudes in the public collections through which the doors of isolated institutional archives have been opened up to digital content services, thus creating the possibility of cultural inclusion independently of time and place.

It has taken 20 years for museum informatics to reach the implementation of sectoral aggregation service from the concept of a common database based on standardization. In the founding charter of the Hungarian National Museum, the first methodological and coordination activity related to the digitization of cultural objects preserved in museums was formulated in 2008, which has been the primary task of the institution for ten years.

The MuseuMap museum aggregation service, which has been operating continuously since 2014 and is based on Europeana operational model, has been developed by the National Museum of Museology and Information Center of the Hungarian National Museum.

The Public Collection Digitalisation Strategy (2017–2025) fits into the Digital Agenda for Europe, in which sectoral aggregators play a key role. During the implementation of the Strategy, high-quality digital content is created and it also makes possible further development of sectoral aggregation services.